



*City of Arts & Innovation*

# News Release

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**FOR IMMEDIATE RELEASE:**

Aug. 14, 2024

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## **JRock Community Basketball Camp Inspires and Empowers Youth with Skills, Technique, Hard Work, and Discipline**

RIVERSIDE, Calif. – The JRock Community Basketball Camp, hosted by NBA player Jaylen Clark, recently hosted young people at Riverside City College’s Wheelock Gym, offering an enriching and fun experience for young athletes.

Jaylen Clark, a dynamic wing player for the Minnesota Timberwolves and a UCLA alum, returned to his roots in the Inland Empire to give back to the community that shaped him. Raised in Corona, he honed his skills at the Bobby Bonds Community Center in Riverside. Jaylen, affectionately known as JROCK, is committed to uplifting and supporting the youth through the sport he loves.

The JRock Community Basketball Camp focused on imparting essential basketball skills, techniques, discipline, and, most importantly, fun. Jaylen's mission is to help young athletes grow their passion and drive, equipping them with the tools they need to succeed both on and off the court. He emphasized the importance of hard work, determination, and perseverance, qualities that helped him rise above his circumstances and achieve his dreams.

“Basketball is not just about the skills you develop on the court; it's about the lessons you learn along the way,” Jaylen said. “I want the kids to know that success is not achieved by luck or accident, but through hard work, discipline, preparation, and perseverance. Always believe in yourself, remain positive, and keep your dreams in front of you.”

Jaylen also highlighted the significance of academics, sharing his own experience of maintaining academic excellence while pursuing his basketball career. He encouraged the young participants to strive for balance and to prioritize their education alongside their athletic pursuits.

The camp was a resounding success, with participants leaving inspired and motivated to pursue their dreams with renewed vigor. Jaylen's dedication to giving back to his community and his commitment to fostering growth and development in young athletes were evident throughout the event.

For more information about the JRock Community Basketball Camp and future events, please visit <https://www.thejrockcompany.com/>

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